

Globe Magazine Wins Fashion News Judy

The Globe Magazine was among nine winners of the first Judy awards presented last night by the Garment Salesmen Ontario Market for outstanding service to Canadian fashions.

The Globe Magazine's fashion editor, Olive Dickason, received a Judy, a 15-inch, gold plated replica of the form used by garment manufacturers to

drapè fabrics and translate their design ideas.

This is the only award offered by any segment of the Canadian fashion industry, and The Globe Magazine was the only consumer print media selected as winner in the initial presentation of the annual Judy awards.

"The Globe Magazine in its weekly fashion feature not only covered the news of Canadian fashions," said R. M. Edwards, manager of Style Fortnightly, in announcing the award, "but tied it in for retailers and consumers."

More than 700 persons attended the Judy awards dinner in the Royal York Hotel. There were eight other winners honored, they are:

Knitted Outerwear Mills, Montreal, in co-operation with Riverside Silk Mills, Galt, for its campaign on L'Anice sweaters which introduced Tycora yarn to Canada.

Little Nugget, Montreal, for its campaign on Adjustasize coats for children.

Ruth Williams store, Agincourt, winner in the specialty store category, for its fall fashion show which attracted 700 persons.

The Business Girl, Toronto, winner in the chain store class, for its consistent schedule of merchandising and advertising.

Young Idea Shop, Toronto, winner in children's specialty store category, for all-round consistently good merchandising and promoting program.

CFPL-TV, London, Ont., for its reports on the fashion scene.

C. Wallace Co., London, Ont., for its co-operation with the markets.

And **C. M. Halliday**, president of the Garment Salesmen Ontario Market.